Initial channel approach: Oxweb, WebCMS, Intranet and Student Hub

External-facing audiences

Oxweb
A central portal for key external content to improve the experience for prospective students and external stakeholders

University-wide content

Student gateway | Staff gateway

Common look and feel

Academic Divisions* | **Academic Departments**

Colleges | Projects | Gardens/museums | Research

Others

Oxford Fresco (Web CMS)
A University CMS platform that allows central, division, department and college autonomous publishing under one umbrella

Staff and students

OxIntranet
Aggregates content published by teams across Oxford into a single, tailored, user-centric view, using people data

University-wide content | Divisions | Departments | Colleges

Communities

MyOxford (Student Hub)
Powerful student facing services in one place

Student content to form part of the intranet experience with signposts back to services on the Student Hub. These two elements could be further integrated in the future to provide a singular student digital experience.

*discussions are taking place to determine whether divisions can move to OxWeb during this initial phase

OxIntranet